



October 1, 2023

Let's Talk About YOU!

Boy, do I get it? I've been an independent contractor/small business owner for 36 years. I suspect I have had over 100 employees come and go over those years. And I doubt more than 5% of them knew the difficulties of running a small business, making payroll, handling benefits, and even the liabilities of having a small business. Most importantly, it's possible that NO ONE, including those closest to you, knows

With that in mind, let's talk about YOU for a second.

Your well-being is the cornerstone of your business. What happens if you die? Or perhaps, even more important, what happens if you become disabled? Overhead expenses to keep the business running, income to allow you to be okay until you can return to work, and peace of mind that everything will be okay if one of those land mines explodes! Let's ensure you and your family are okay first, don't you agree? Most employers skip the most critical aspects of business continuation as they try to "save" every penny they can, not realizing they are playing some type of "Russian Roulette".

I'm Danny Rasberry, CLU, ChFC, and I've spent years helping businesses like yours. Is it worth having a conversation, perhaps over lunch? Here's how I work; when we meet, I can give you some ideas on cost, etc. once I know a bit more about your operation and goals. I'll provide a clearly defined direction based on a collaborative design by both of us. It will be easy for you to give a clear "yes" or a clear "no" quickly. Yes, I'm the person that can help you retain your best employees and help you recruit the best employees but first, let's take care of YOU!

Look for a call from my office or just give me a ring on my cell at 601-323-1077

Danny Rasberry, CLU, ChFC

P.S. - My hope is that you will consider my worth.